

LUDEVIC EPIE

Chiang Rai , Chiang Rai 57000
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PROFESSIONAL SUMMARY

Results-driven SEO Specialist and Computer Engineering graduate, with a focus on driving organic growth through technical optimization and data-driven marketing. Expert in WordPress development, site migrations, and search engine visibility strategies. Recently certified by Google in digital marketing and customer engagement.

CORE SKILLS

- Paid Advertising
- Google Ads
- Meta Ads
- Campaign Optimization
- SEO
- Technical SEO
- On-page SEO
- Keyword Research
- Content Optimization
- Site Audits
- Analytics
- Google Analytics
- Google Search Console
- Conversion Tracking
- Reporting
- Web & CRO
- WordPress
- Landing Pages
- UI/UX Optimization
- Site Speed

PROFESSIONAL EXPERIENCE

FREELANCE

Digital Marketing & SEO Consultant

06/2023 to Current

- Managed Google Ads and Meta Ads campaigns focused on lead generation and traffic growth.
- Performed SEO audits and keyword research to improve organic rankings.
- Optimized landing pages and ad creatives to improve conversion rates.
- Tracked and analyzed performance using Google Analytics and Search Console.
- Delivered results for 25+ international clients.

EXP ORGANIZATION

Bangkok

Web & Digital Marketing Consultant

06/2021 to 12/2022

- Advised teams on SEO-friendly web structures and digital campaign readiness.
- Improved website performance, user experience, and conversion paths.
- Supported digital marketing initiatives through technical optimization.

GERMAN STANDARD CO., L.T.D

Bangkok

Web Developer

02/2021 to 03/2021

- Optimized websites to support digital marketing campaigns.
- Handled site migrations with minimal SEO impact.
- Worked with marketing teams to align web updates with campaign goals.

EDUCATION

BACHELOR OF ENGINEERING: COMPUTER ENGINEERING

01/2024

Mae Fah Luang University, Chiang Rai, Thailand

WEBSITES, PORTFOLIOS, PROFILES

- th.linkedin.com/in/ludevicede-662633202

CERTIFICATIONS

- Foundations of Digital Marketing and E-commerce, Google (Coursera), 12/01/25
- Attract and Engage Customers with Digital Marketing, Google (Coursera), 12/01/25
- Digital Marketing Workshop, Google, 01/01/20

LANGUAGES

English:
Native

Native

French:

C1

Advanced (C1)

Thai:

B1

Intermediate (B1)